## **CLAIMS**

- 1. A user device comprising:
- means for communicating via a network,
- means for booting,
- means for implementing, during said booting, a protocol for transmitting a multimedia content by a third-party device to said user device via said network,
  - means for playing, during said booting, a multimedia content transmitted by said third-party device.
- 2. A user device as claimed in claim 1 comprising a memory for storing a multimedia content, wherein:
  - a) said protocol-implementing means comprise:
  - means for transmitting a first request asking whether said third-party device has a multimedia content to download to said user device,
- 15 means for receiving a response to said first request,
  - means for sending a second request, depending at least on said response, said second request asking for the download of a multimedia content,
  - means for receiving the downloaded multimedia content,
  - means for storing the received content in said memory, and
- b) said playing means are designed to play a multimedia content stored in said memory prior to said downloading.
  - 3. A user device as claimed in claim 1 wherein:
  - a) said protocol-implementing means comprise:
- 25 means for transmitting a request asking for the streaming of a multimedia content, and
  - means for receiving a multimedia content streamed by said third-party device in response to said request, and
  - b) said playing means are designed to play the streamed multimedia content as it is received.
- 4. A user device as claimed in claim 3 comprising means for stopping playing when said booting is finished.

- 5. A method of playing a content on a user device having means for communicating via a network, said method comprising the steps of:
- booting said user device,

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- implementing, during said booting, a protocol for transmitting a multimedia content by a third-party device to said user device via said network,
  - playing, during said booting, a multimedia content transmitted by said third-party device.
  - 6. A method as claimed in claim 5 of playing a multimedia content on a user device which comprises a memory for storing a multimedia content, wherein:
- a) said protocol-implementing step comprises:
  - transmitting a first request from said user device, said first request asking whether said third-party device has a multimedia content to download to said user device,
  - transmitting a response to said user device, at least if said third-party device has a multimedia content to download,
- transmitting a second request from said user device depending at least on said response, said
   second request asking for the download of said multimedia content,
  - downloading said multimedia content from said third-party device to said user device,
  - storing the downloaded multimedia content in said memory, and
  - b) said playing step comprises playing a multimedia content stored in said memory prior to said downloading.
  - 7. A method as claimed in claim 5 of playing a multimedia content on a user device, wherein:
  - a) said protocol-implementation step comprises:
- 25 transmitting a request from said user device, said request asking for the streaming of a multimedia content,
  - streaming a multimedia content from said third-party device to said user device in response to said request, and
- b) said playing step comprises playing the streamed multimedia content on said user device
   as it is received.
  - 8. A method of playing a multimedia content as claimed in claim 5, wherein said multimedia content is customized by said third-party.

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- 9. A method of playing a multimedia content as claimed in claim 5, wherein said multimedia content is compressed.
- 10. A third-party device having means for communicating via a network and means for
  implementing a protocol for transmitting a multimedia content to a user device via said
  network, said protocol-implementing means comprising:
  - means for receiving a first request sent by said user device, said first request asking whether said third-party device has a multimedia content to download to said user device,
  - means for transmitting a response to said user device, at least if said third-party device has a multimedia content to download to said user device,
  - means for receiving a second request sent by said user device, said second request asking for the download of a multimedia content,
  - means for downloading a multimedia content to said user device upon reception of said second request.
  - 11. A system comprising at least a user device, a third-party device and a network, wherein said user device and said third-party device comprise means for communicating via said network, and means for implementing a protocol for transmitting a multimedia content by said third-party device to said user device, said user device further comprising:
- 20 means for booting,

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- means for initiating implementation of said protocol during said booting, and
- means for playing, during said booting, a multimedia content transmitted by said third-party device.
- 12. A program comprising instructions for implementing a method as claimed in claim 5, when executed by a microprocessor of a user device.